



Welcome to my APRIL NEWS BULLETIN which I do hope you find of interest.

A NEW EXPERIENCE FROM AMAZON

It's already started, A revolution in a shopping technology giving the customer the ultimate shopping experience.

Experts predict that mass adoption of the use of algorithms presented to customers through a smart phone & Amazon Prime will trigger a whole sale disruption across the retail industry.

The concept is designed to sell specific lines fast with changes made in seconds as clearance items sell out.

The items advertised are matched to consumers interests through the use of data captured from details of previous purchases through Amazon online. In America Amazon have an estimated 60% of customers who buy online who are attracted to this new concept.

ELECTRIC CARS WILL ONE DAY POWER OUR HOMES

Sounds like science fiction but technicians in the automotive industry reckon that in the future it may be possible to provide spare electricity through home & fuel charging systems & garages from the new type of innovative car batteries now being developed in both America & this country.

VOLVO CARS COULD BE FLYING IN TIME TO COME

An article in the Daily Mail recently reported that Volvo are planning to design the first flying car for the US market by 2023.

The Volvo Chinese company Geeley has recently purchased the flying car company Terrafugle who also see the UK as a key market.

The Volvo TFX model is likely to cost around £ 180 000

PERSONALISED ADVERTS ON YOUR TELEVISION

Adverts tailored to a viewer's gender age & location are to be broadcast in a pilot scheme as the UK television companies Channel Four & ITV announce plans to test the concept in the UK.

According to a recent report in the Times current technology will allow two households to watch the same programmes at the same time whilst showing different adverts depending on the demographics of the residents.

ROBOCOP CAR COULD CATCH CROOKS BY ITSELF

A recent report in The Times suggested that a Cyberborg enforcer could involve driverless squad cars that could hide behind trees & could send speeding tickets to motorists over an internet connection.

A patent application from FORD in America that designs & makes police cars in the states has identified plans for the design of a Robo Vehicle that could use artificial intelligence to find the best hiding places to catch those who break traffic laws including those who speed or run red lights & issue, print & send a penalty notice in a matter of seconds by remote control.

HAMMERS & SCAMMERS ARE ON THE PROWL

A good number of new customers have recently experienced problems with so called hackers & scammers including the problem of lost data.

MY FREE remote computer health check will provide you with practical advice & if necessary suggestions on how you can purchase additional protection to give you peace of mind

That's all for this month's news bulletin.

I hope you found my Newsletter of interest
I will be back with a new one next month

Meanwhile if you have any queries with your computer do remember I am always at the end of my phone to give you any advice or help on any computer or tech problem.

Melvin Harris
Mel's Computer Care
Tel. 0161 977 0107
Mobile: 07901 553 848